



Radio Goldfield

KGFN 89.1

Voice Of The Old West

Sponsorship Agreement

We are a Listener supported radio station and we appreciate your Support

Sponsor: _____

Mailing Address: _____

Billing Address: _____

Telephone: _____

Fax: _____

Email Address: _____

- **A Spot** Is A Description Of Your Business Or Entity, Location, Address, Phone Number, Hours Of Operation, Any Unique Items Brought To Market And An Appreciation Statement, (We Are A Non-Profit Organization And Cannot Advertise Prices, Quality Comparisons Or A Call To Action)
- **A Mention** is "Brought To You In Part By Sponsor Name", Promotions Aired A Minimum Of 6-12 Times A Day In A 24 Hour Period

Sponsorship Selection

Half Sponsorship Consists Of: \$75.00 A Month Donation
 1 Each 30 Second Spot 6 Times and 6 "Mentions" In A 24 Hour Period
 (Individual programmers may use during their shows)

Full Sponsorship Consists Of: \$150.00 A Month Donation
 1 Each 50 Second Spot 12 Times In A 24 Hour Period
 (Individual programmers may use during their shows)

Other Notes Or Additions: _____
 _____ \$ _____ Donation

Preferred Billing Method: Email Snail Mail

Sponsorships Are Billed No Later Than The 30th Of The Month And Due Within 15 Days of Receipt

Please Contact KGFN verbally or in writing upon your decision to discontinue your Sponsorship Spot 30 days PRIOR to cancellation.

Accepted By:

 _____ Date _____ Date _____

Sponsor Signature

KGFN Representative

Radio Goldfield Broadcasting is a 501c3 Organization - TIN 45-4253168

Thank You Very Much For Your Support

Now Broadcasting in Hawthorne, Nevada on K221AR 92.1 FM



To Whom It May Concern;

Radio Goldfield Broadcasting - KGFN 89.1 thanks you for the opportunity to quote a Sponsorship price to you for a Spot to be aired on the station programming. We are an **all volunteer**, 501c3 organization and as such are restricted to very strict verbiage allowed by the FCC for these Spots. We can state "**This programming brought to you in part by your name located at your address with your hours of operation and your phone number. Suppliers of your products. KGFN and all of our listeners want to thank your name for your generous support**". We cannot state any pricing, or mention any daily or weekly sales, and cannot say "Stop in to say Hi (or anything similar)" as that is deemed a 'call to action' and not permitted by the FCC.

We will prepare the spot with background music and send it to you via email for your approval before it goes on the air. It will be aired per the agreement signed by both parties (yourself and our agent), and will be due in advance for the duration of your contract with us. We have several volunteers donating their time and expertise to prepare programming they think the community will enjoy, so as stated in the agreement, upon your decision to discontinue your spot you should notify Radio Goldfield - KGFN either verbally or in writing 30 days prior to cancellation, to alleviate any over run spots thereby incurring additional costs for extra air time.

As a 'Thank you for your support' to our Sponsors, after you have been with us for 3 months and plan to continue indefinitely, we put a picture of you and/or your business on our website on our Favorite Links page. This will contain a Hyperlink to your website so our visitors can contact you. This will stay on our website for the duration of your association with us. If you do not have a website I will be glad to discuss your options for acquiring one.

Thank you again for this opportunity to serve you. We look forward to a long-lasting and mutually beneficial relationship.

Sincerely,

Signature - Title

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